

# Integrating Critical and Creative Thinking via Reflective Practice

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694 SYNTHESIS

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# Introduction

2007

Record  
Profits



Growth



Global  
Expansion



# Bankruptcies



# Workforce Reductions



# Moral Dilemma

Perform work that strengthens the company financially but at the expense of individual employees?

## Pros

The company stays competitive and is able to continue to employ thousands of employees.

## Cons

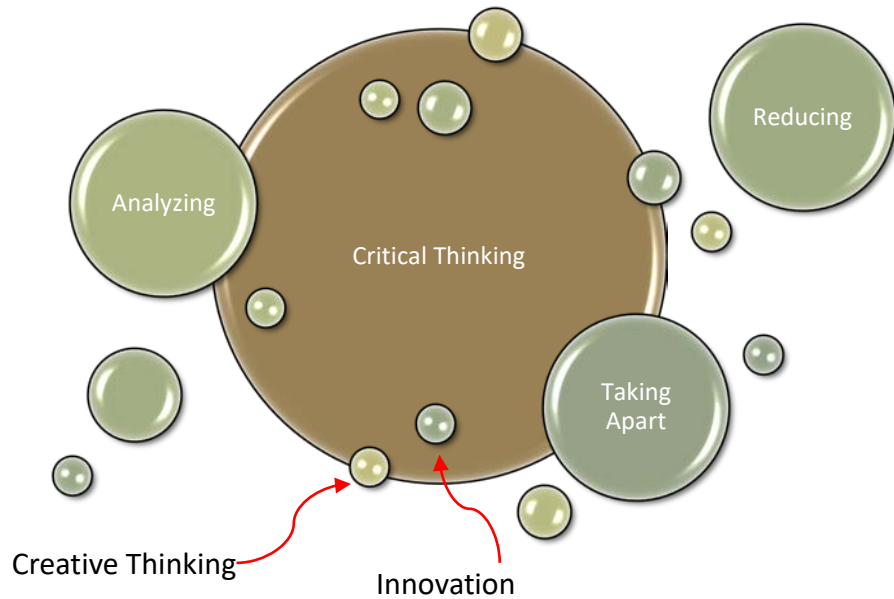
Some individuals/friends are now unemployed in a difficult job market.

Do the needs of the many outweigh the needs of the few?

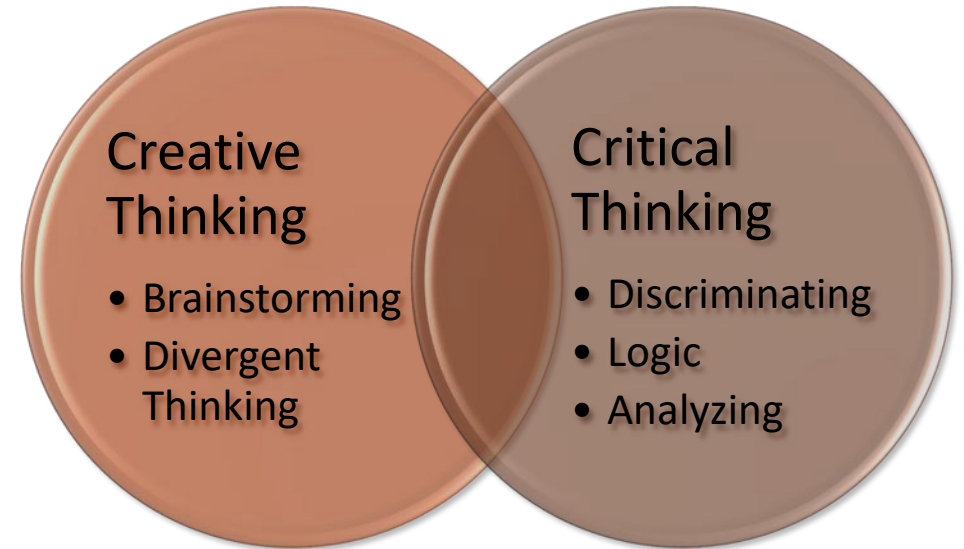
Oh, the Irony...



# How I Thought I Thought...



# How I Wanted to Think



MA in Critical and Creative Thinking  
UMass Boston

# Taking the Leap

(Or Dipping a Toe)



# Creativity

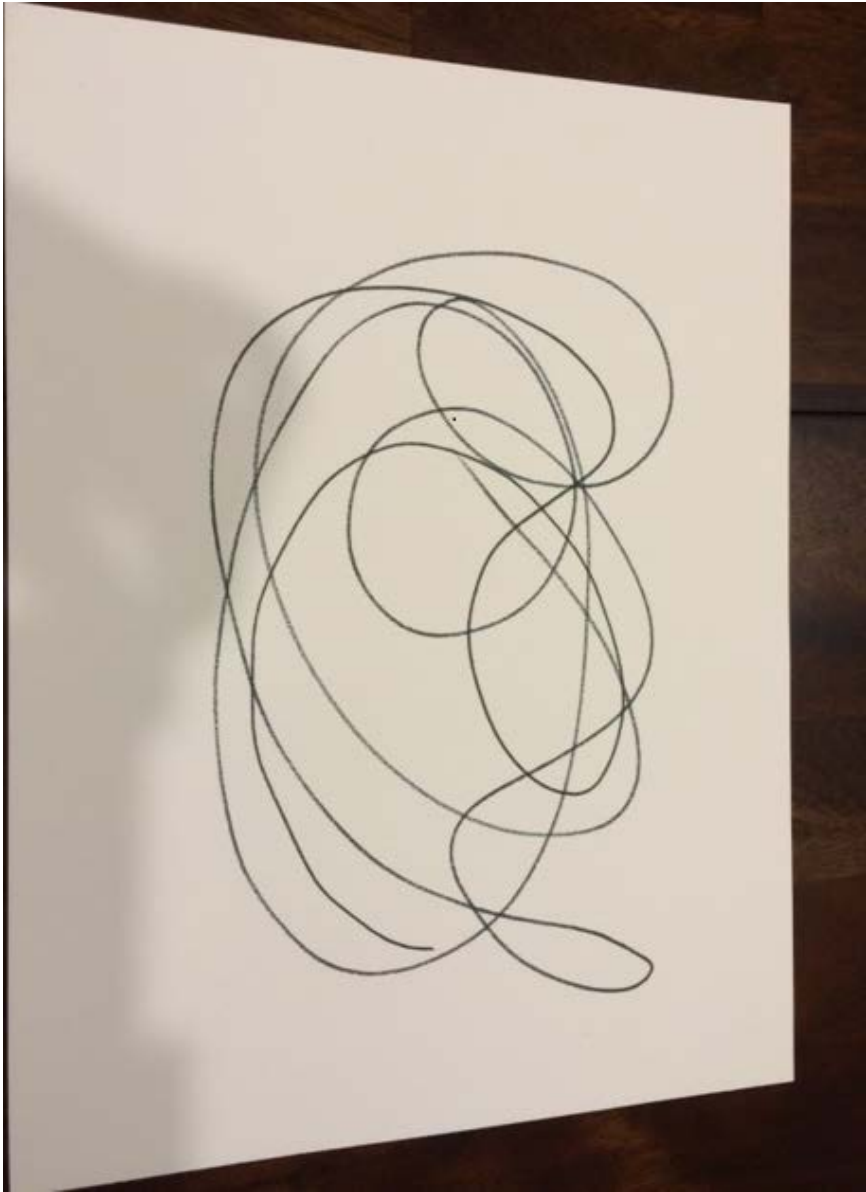
The use of the imagination or original ideas, especially in the production of an *artistic* work.

- Google

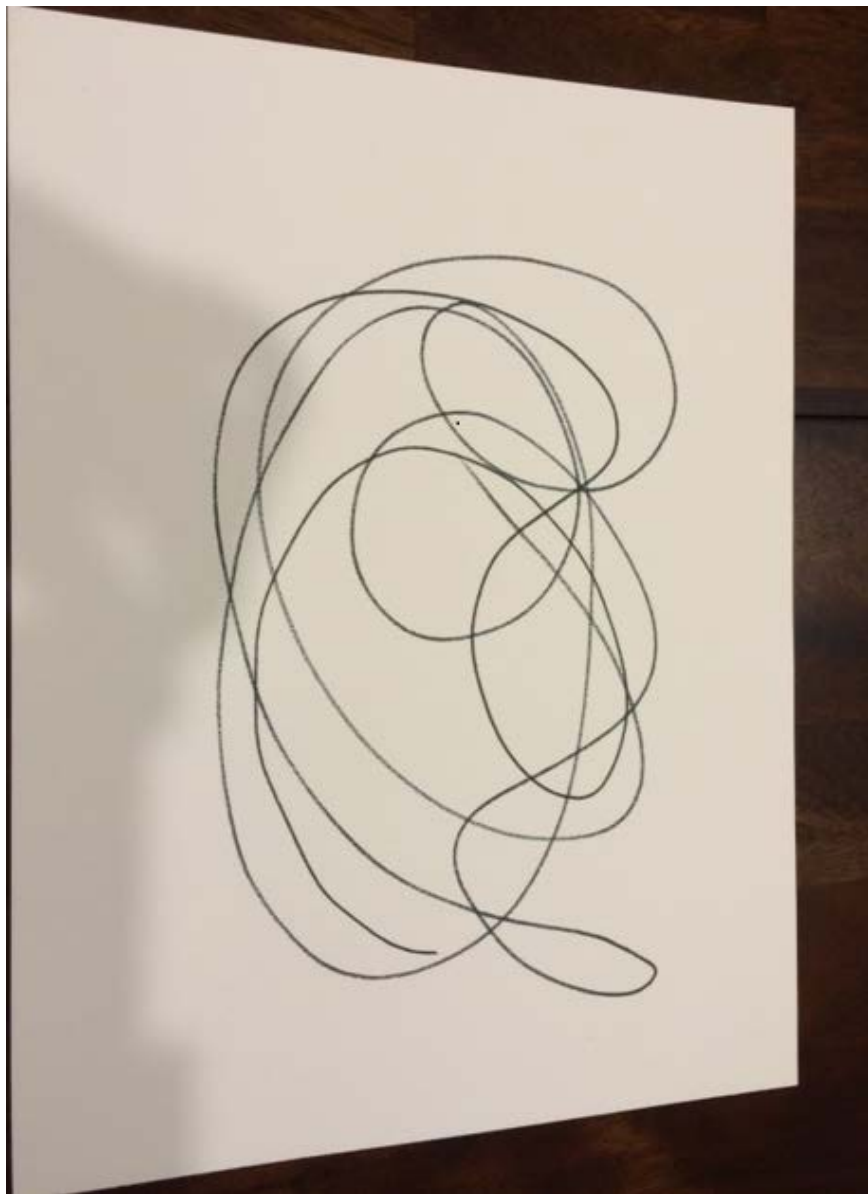
# Creativity

Creativity is the development of a new idea or product which solves a problem or provides value to the creator or others.

- Seidl



## The Scribble Exercise



And...Voilà



# Obstacles

- Definition of Creativity
- Fear of Failure/Ambiguity
- Not Having a Process

# What I've Learned

# Use of Reflective Practice

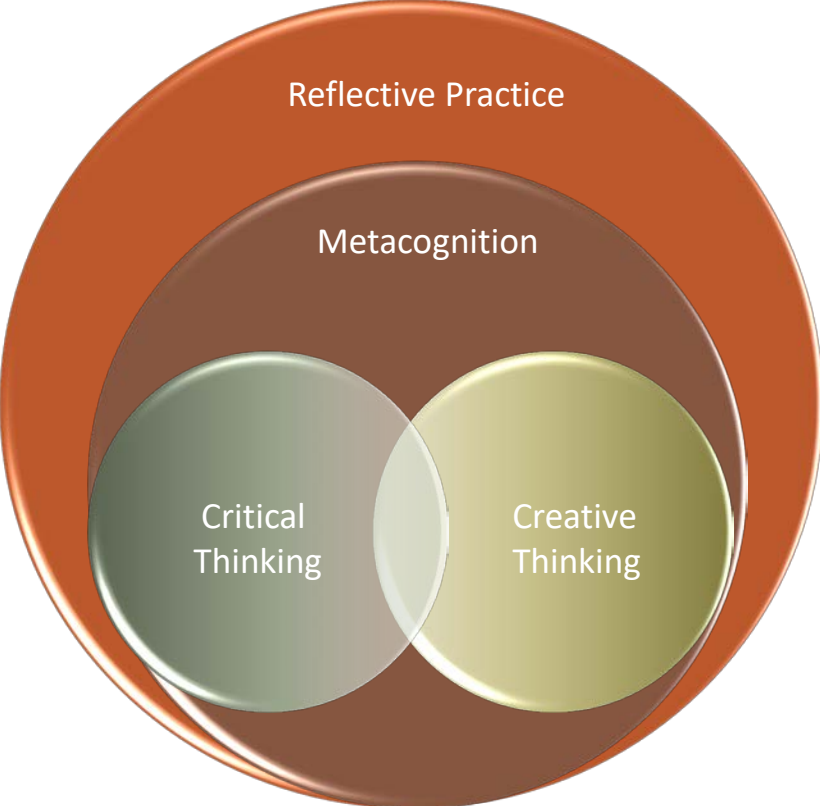
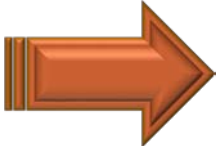
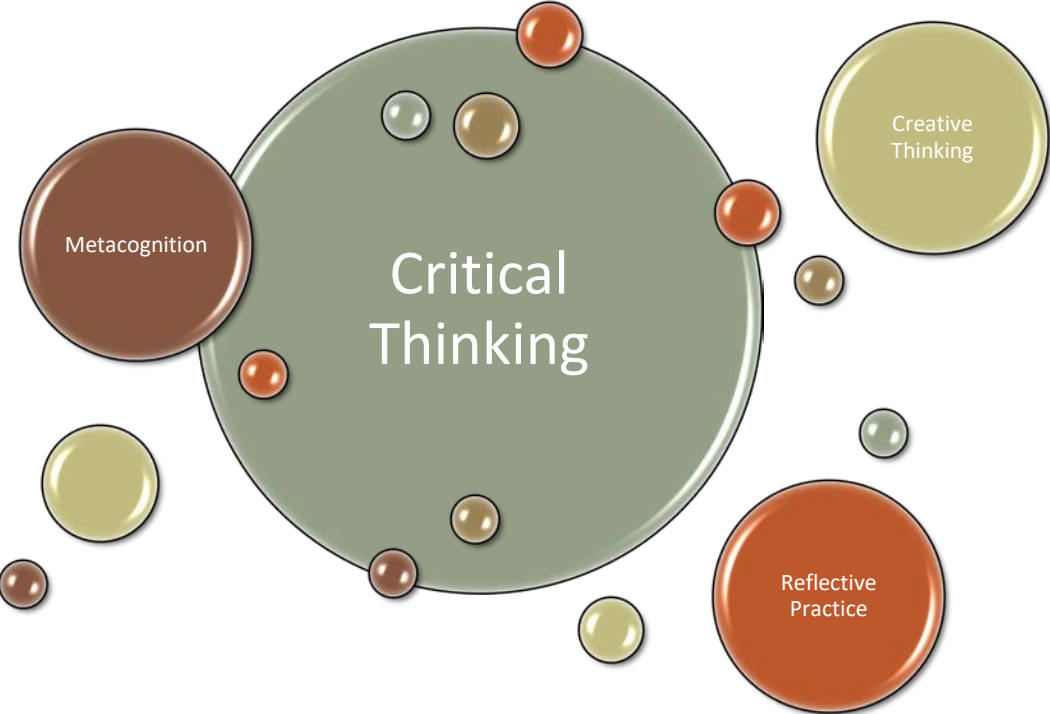
- Reflective Practice was perhaps the most important part of the program
- Understanding how and why I thought, recognizing blocks and misperceptions
- Techniques such as freewriting, journaling, 5 Whys

# Appreciating and Integrating Our Thinking

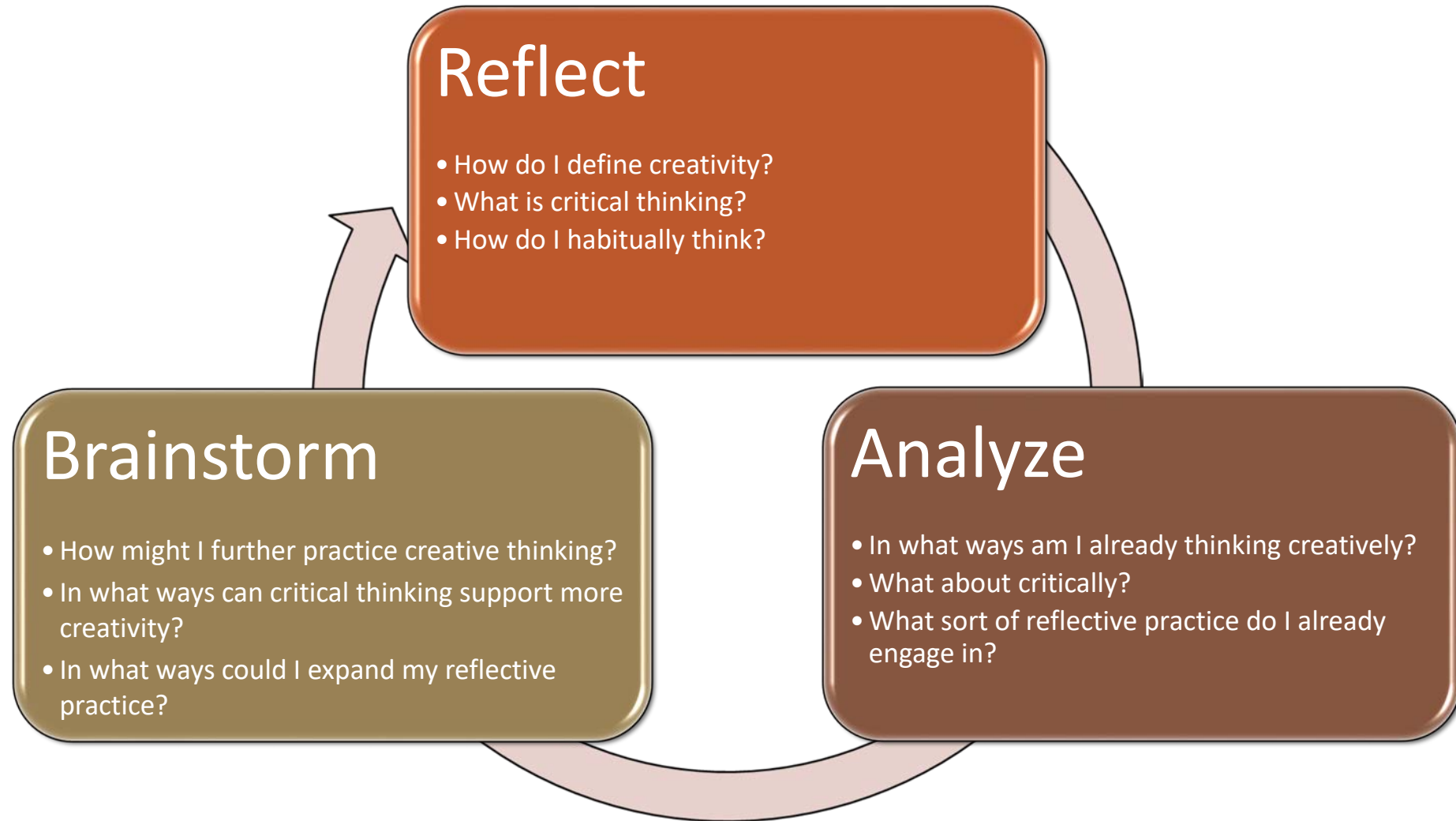
- Less about using critical and creative thinking equally
- More about integration and accessing when needed
- Embracing natural talents, critical or creative



# Integration of Critical and Creative Thinking



# Framework



# Next Steps

- Further Develop Framework
- Review Other Methods of Reflective Practice