

Designing a Social Architecture for Personal Leadership in the 21st Century



Photo: B. Young

Bobby Ricketts
CCT694 Spring 2018

I'll be talking about 5 things:

1. Big Ideas & Highest Aspirations
2. Three Cognitive Phases
3. Human Creativity
4. Social Architecture
5. Personal Leadership

Big Ideas
&
Highest Aspirations

Creative Visualization Exercise

What If

- You had everything you needed?
- You had no cares, worries or troubles?
- You had the power, means and ability to achieve your dreams, right here and now?

Creative Visualization Exercise

What If

- You had everything you needed?
- You had no cares, worries or troubles?
- You had the power, means and ability to achieve your dreams, right here and now?

Don't worry about the 'how'.
Just Imagine.

- Is there something in your life that you would do differently?
- If so, then what?

Big Ideas & Highest Aspirations

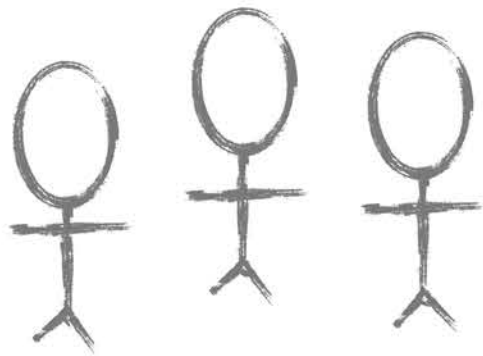


Big Ideas & Highest Aspirations

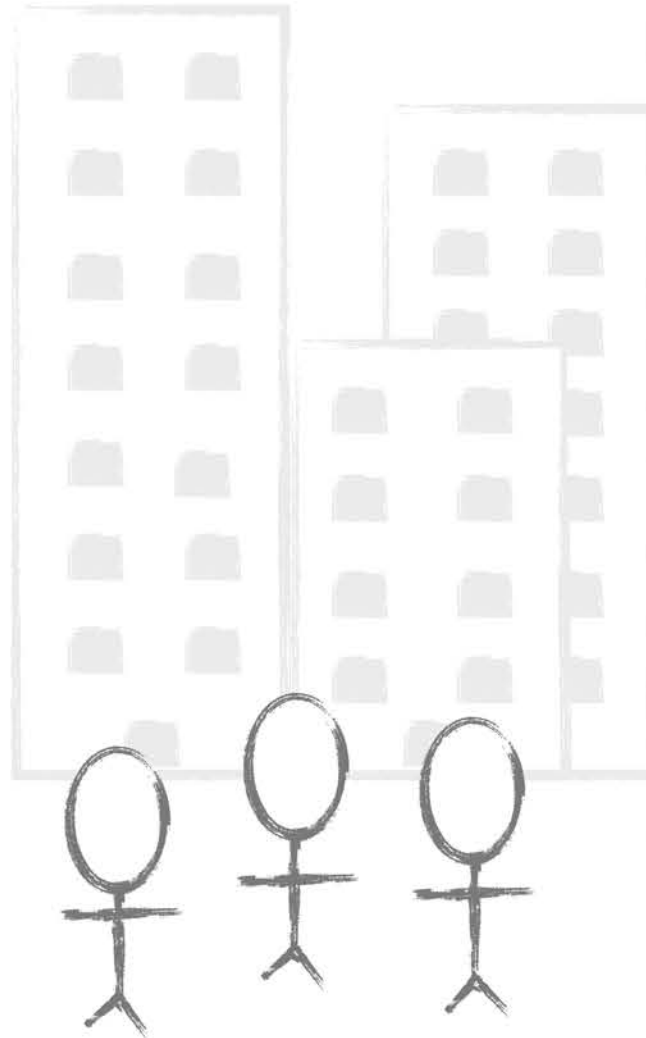


4 P's of Creativity

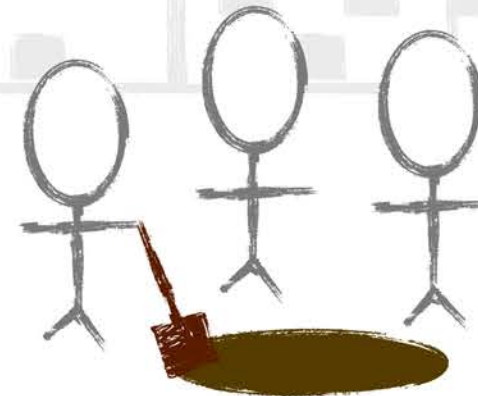
"person"



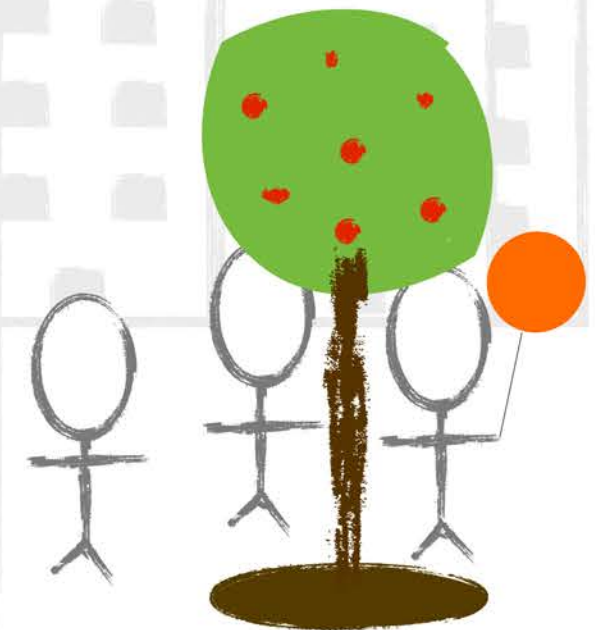
"press"



"process"



"product"



A person, or people

in an environment

doing stuff

which impacts another person, other people, and/or their environment



From There to Here

Achieving the seemingly impossible

A True Impact* Seminar Presentation

(FTH)

From There To Here (FTH)

Methodology

1. A creative visualization of "There"
2. A supporting narrative of the visualization
3. Acknowledging the gap from "There" to "Here"
4. Identifying daily, incremental steps from "Here" to "There"
5. Doing "the work"

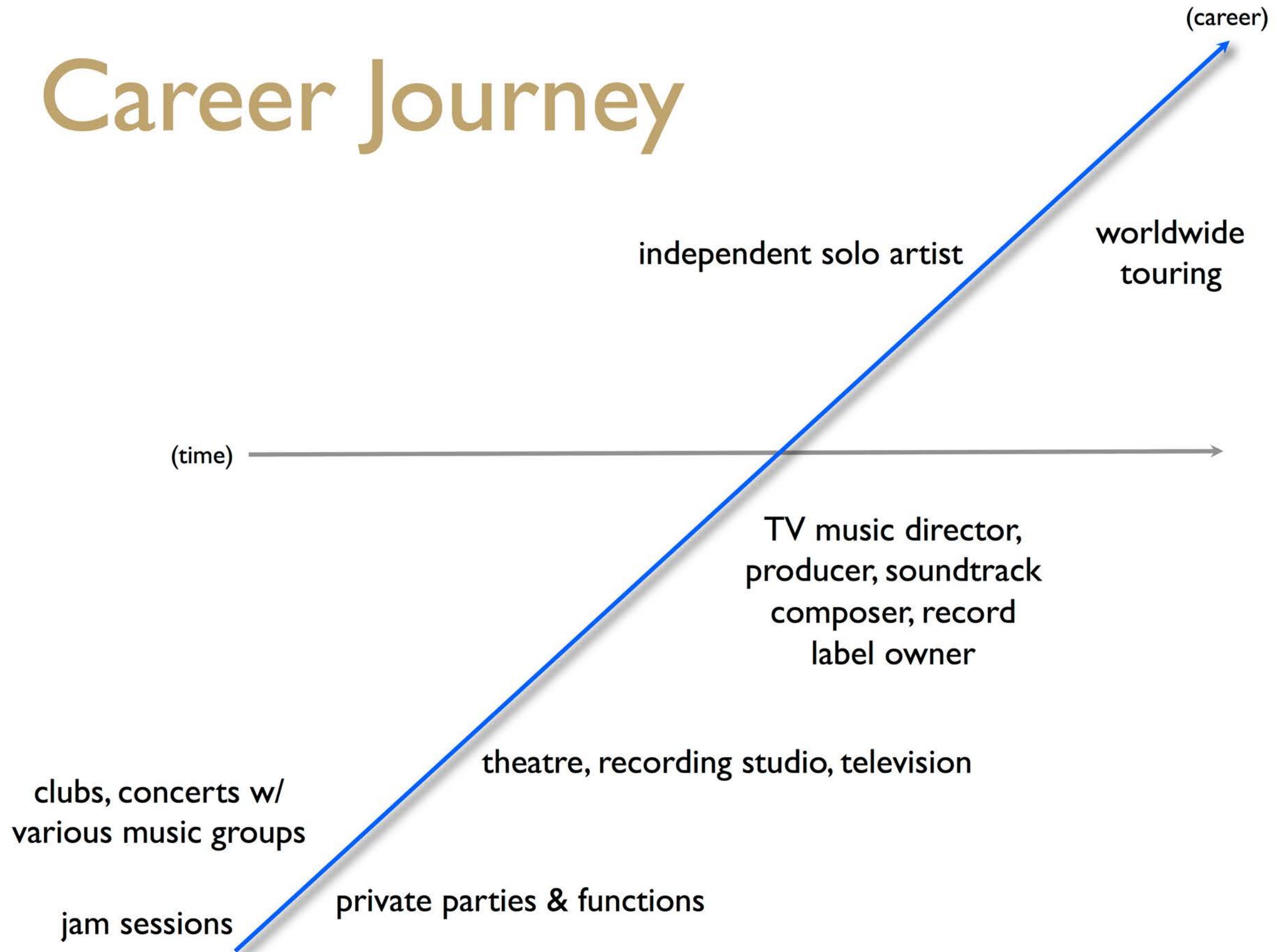
From There To Here (FTH)

FTH Learning Experience

- Cultural, social, or cognitive pre-dispositions when visualizing "possibility"
- The mystery of a future state which we do not know ("knowing in not knowing")
- FTH portrays a forward-oriented linear progression, overlooking failure as a learning experience
- Fails to account for non-linear causality
- Overlooks change as a factor, and a capability for adaptation as a necessity
- Downplays motivation, effort, and persistence as being essential to realizing outcomes
- Overemphasizes "the destination" relative to "the journey"
- What happens when you get what you want?

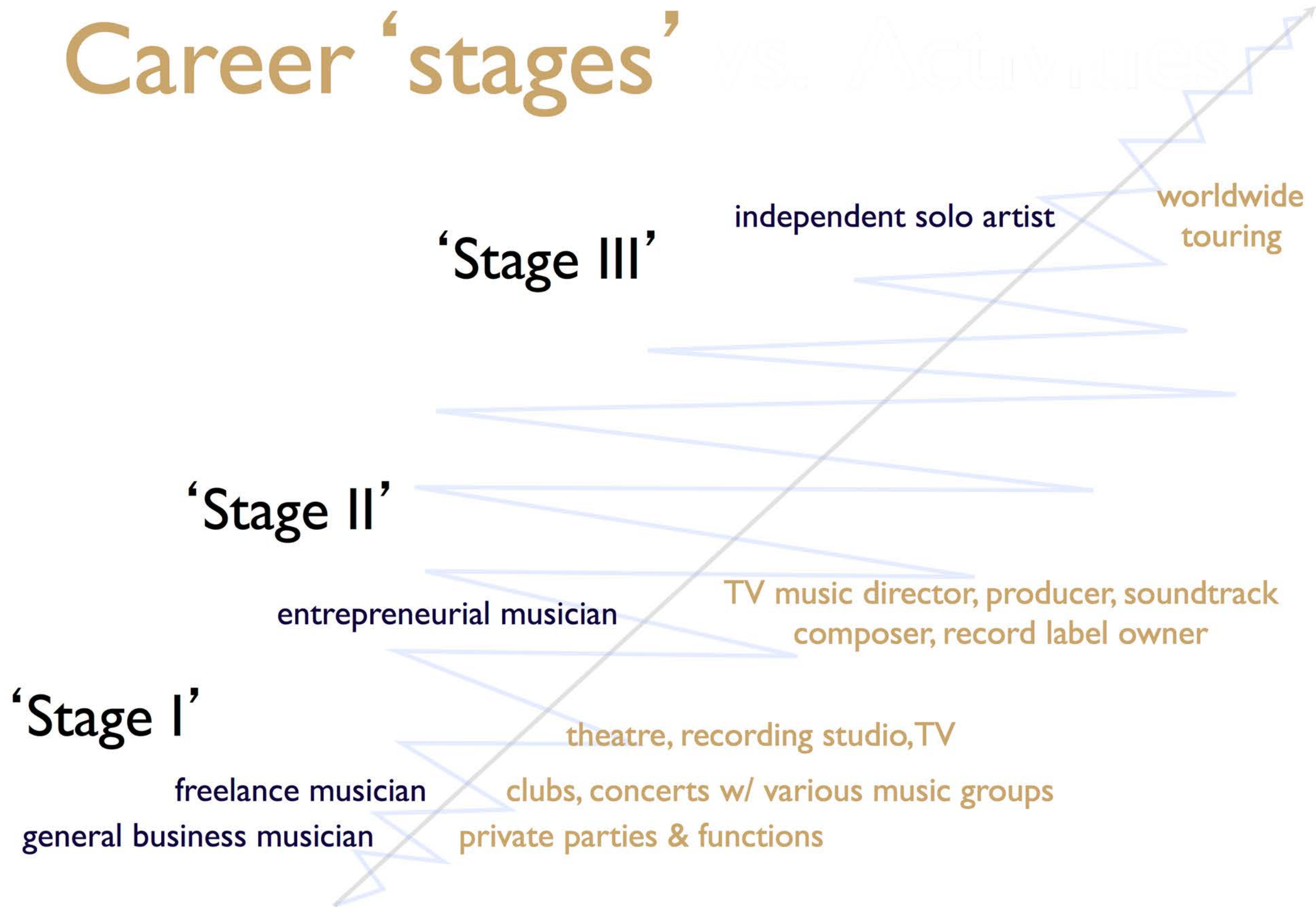
3 Cognitive Phases

Career Journey

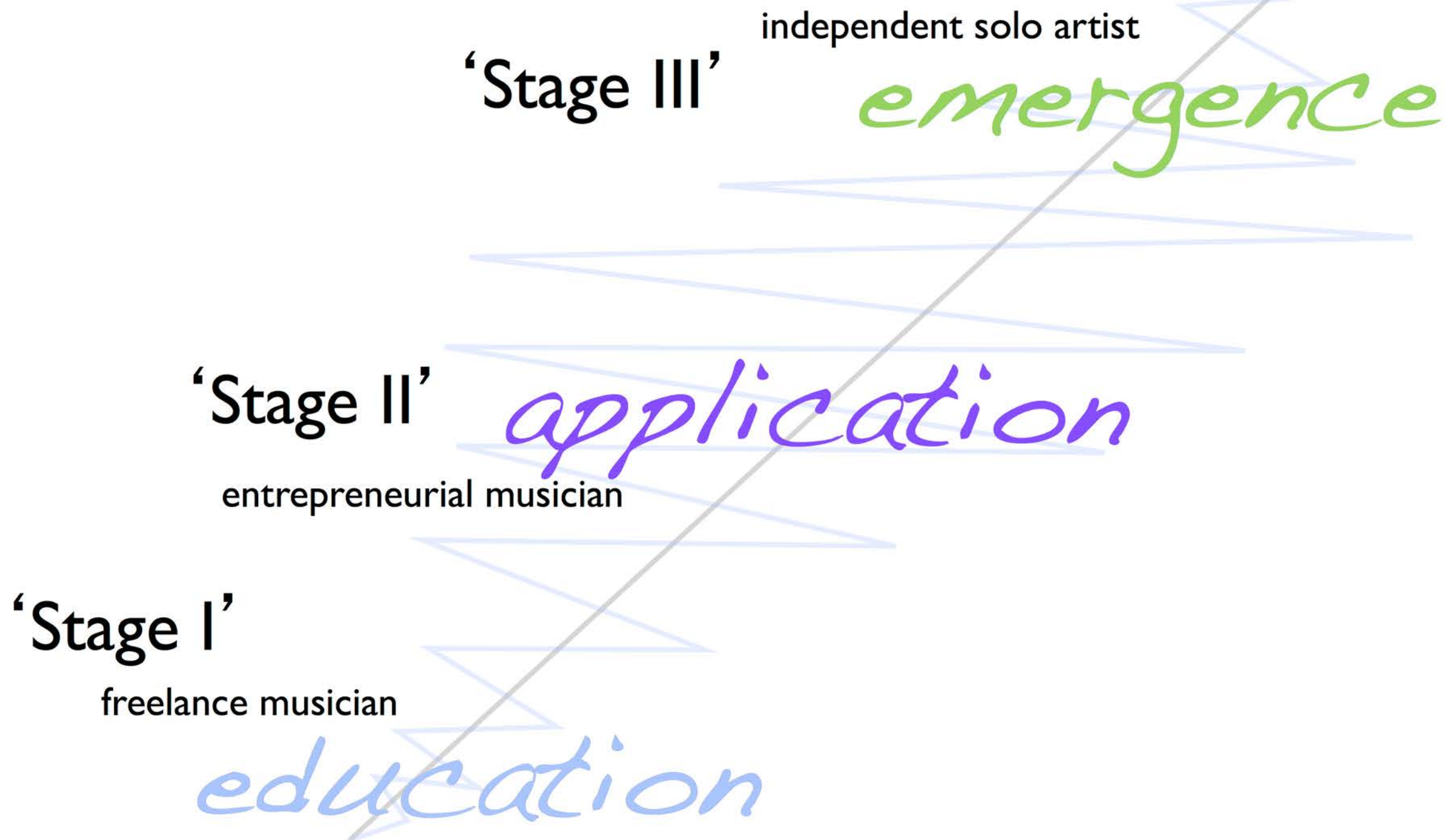


Career 'stages'

vs. Activities



Career 'stages'

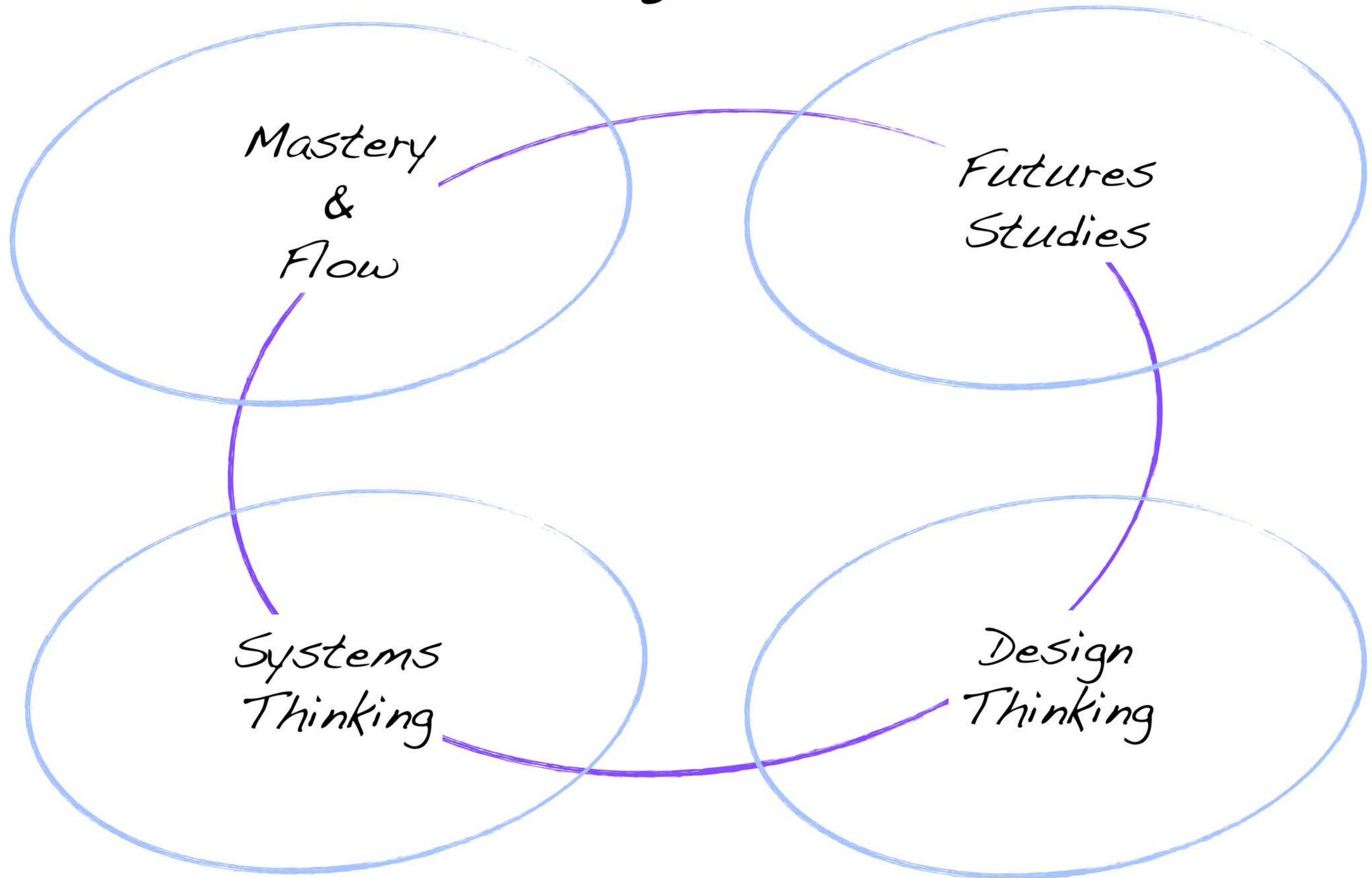


3 Cognitive Phases

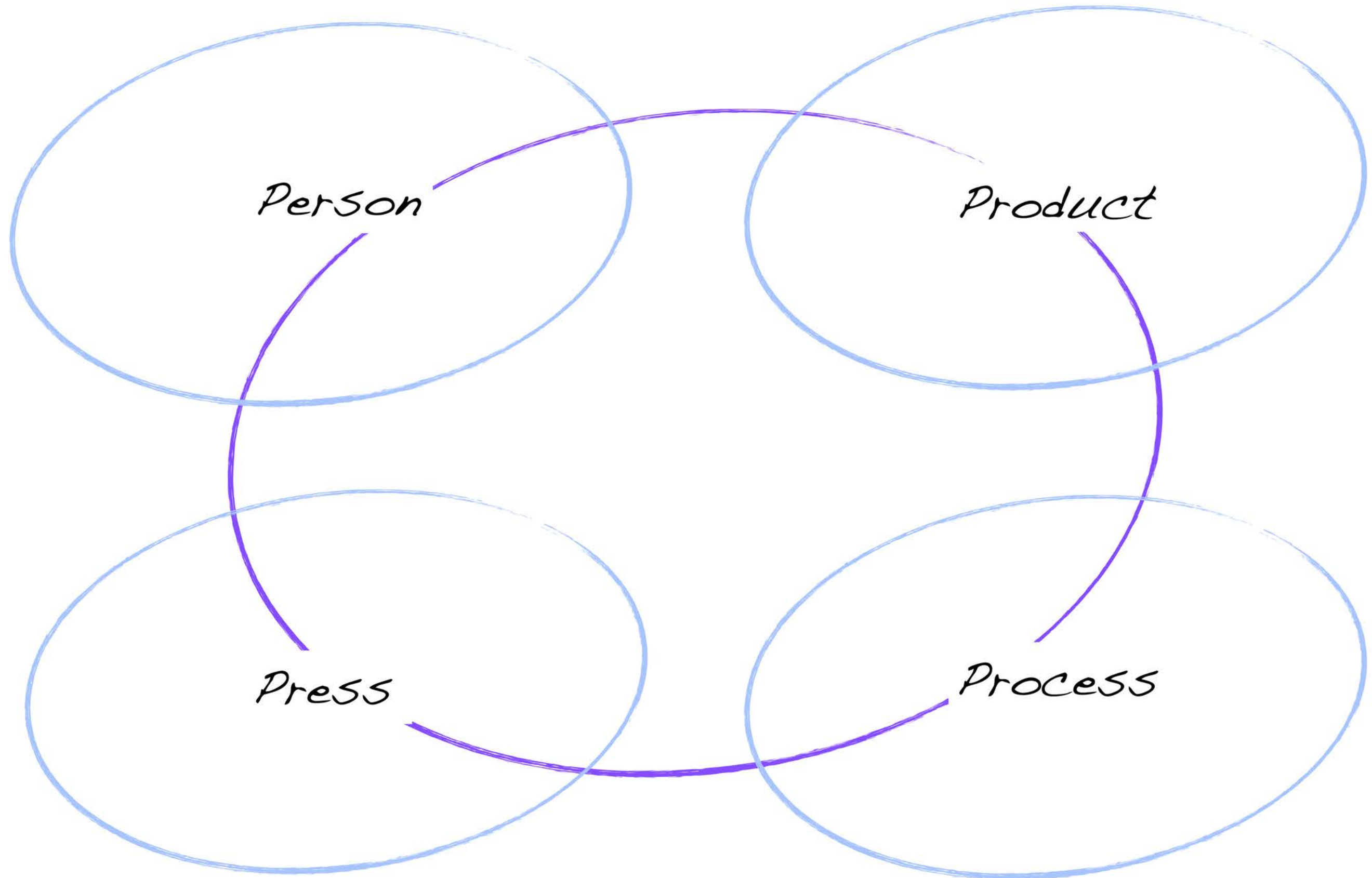
- ways of thinking
- ways of knowing
- ways of being

Human Creativity

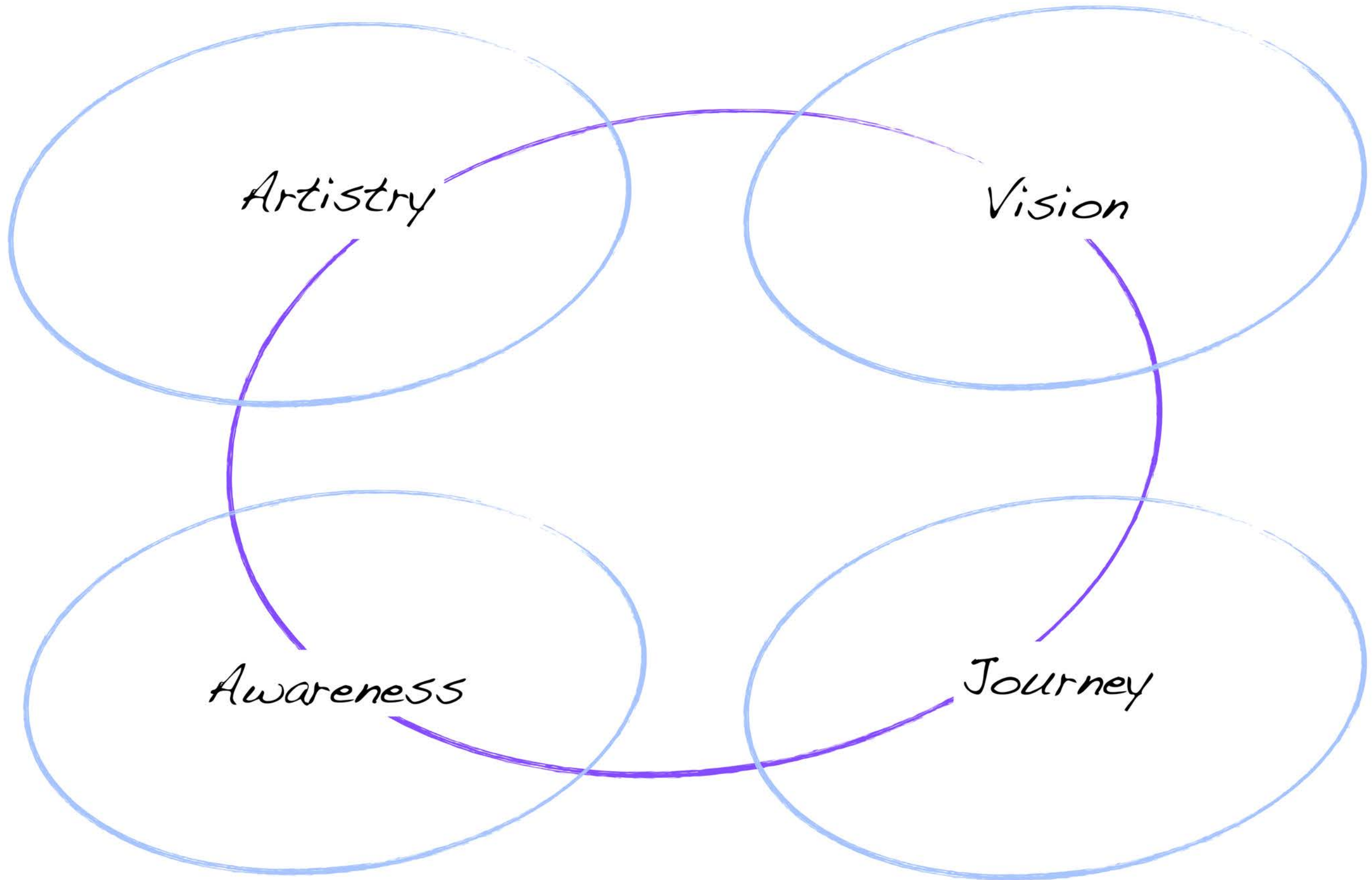
4 Inquiries



4 P's



4 Components



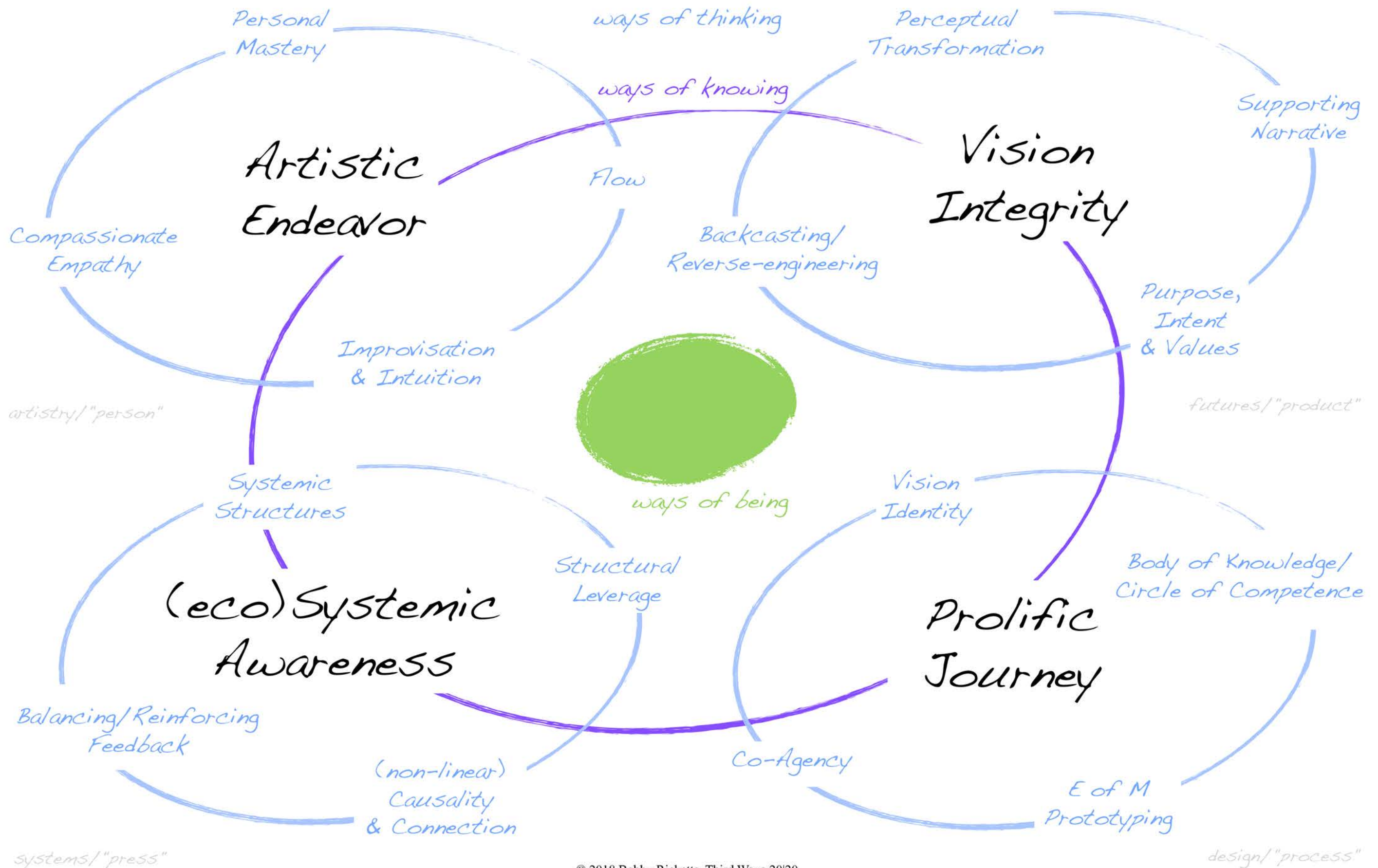
A.R.T.

Social Architecture

A generative field which nurtures a range of (co-)creative social behaviors beneficial to the realization of a visualized, desired outcome.

The Autonomous Realization Tetrad (ART)

A social architecture synthesis inspired by Futures Studies, Systems Thinking, Design Thinking, Cognitive Psychology and Creative Potential, the ART framework consciously nurtures a generative field which encourages a range of co-creative social behaviors beneficial to the realization of a visualized, desired outcome.



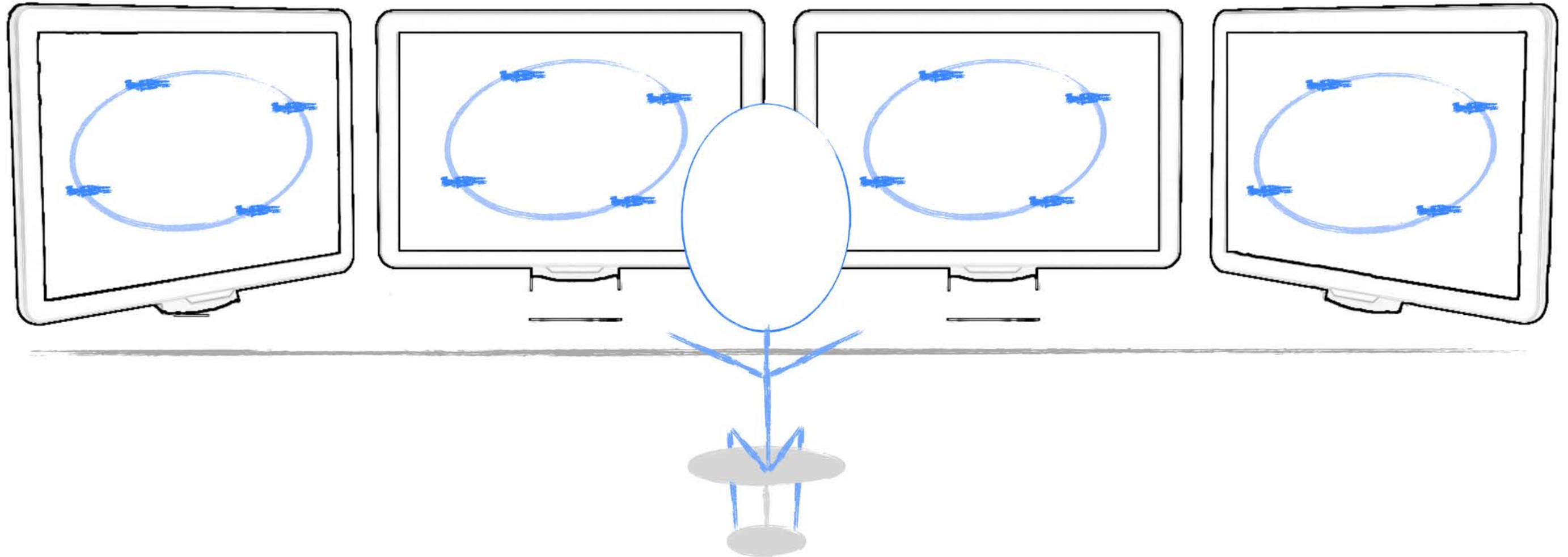
Ways of Thinking

Artistic
Endeavor

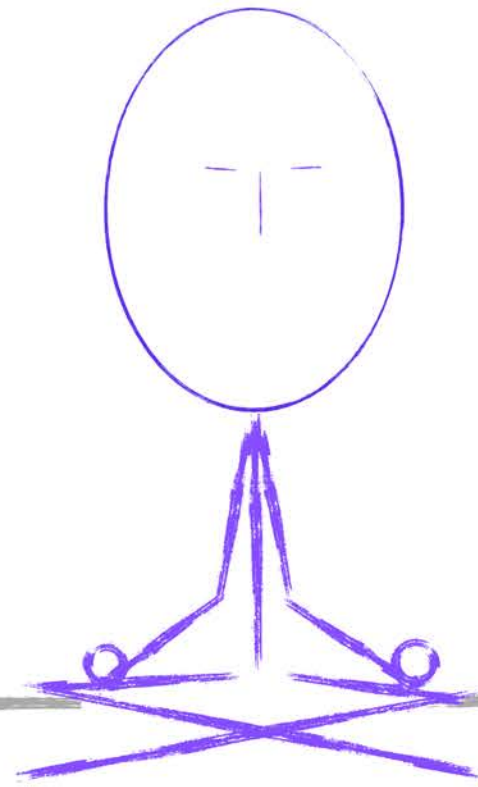
(eco)Systemic
Awareness

Vision
Integrity

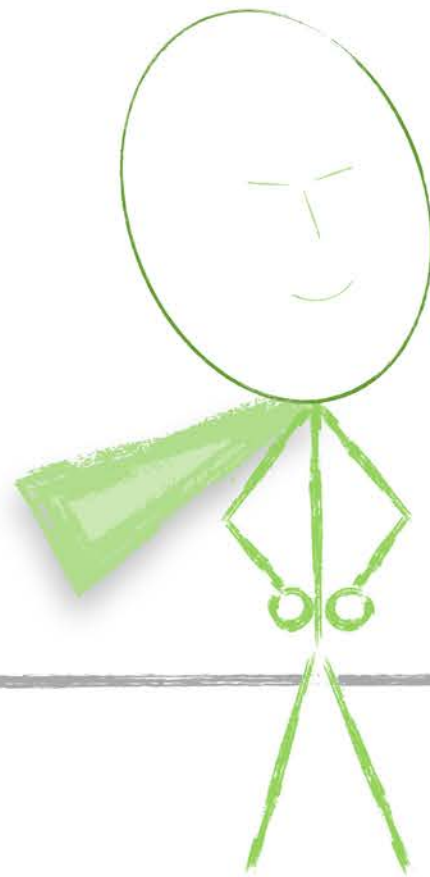
Prolific
Journey



Ways of Knowing



Ways of Being



Personal Leadership

Personal Leadership

Seeking to craft Vision in its
most authentic version

Personal Leadership

Committing to persistent,
value-based, informed action

Personal Leadership

Acknowledging causality,
connectivity; intuiting under-
lying structure

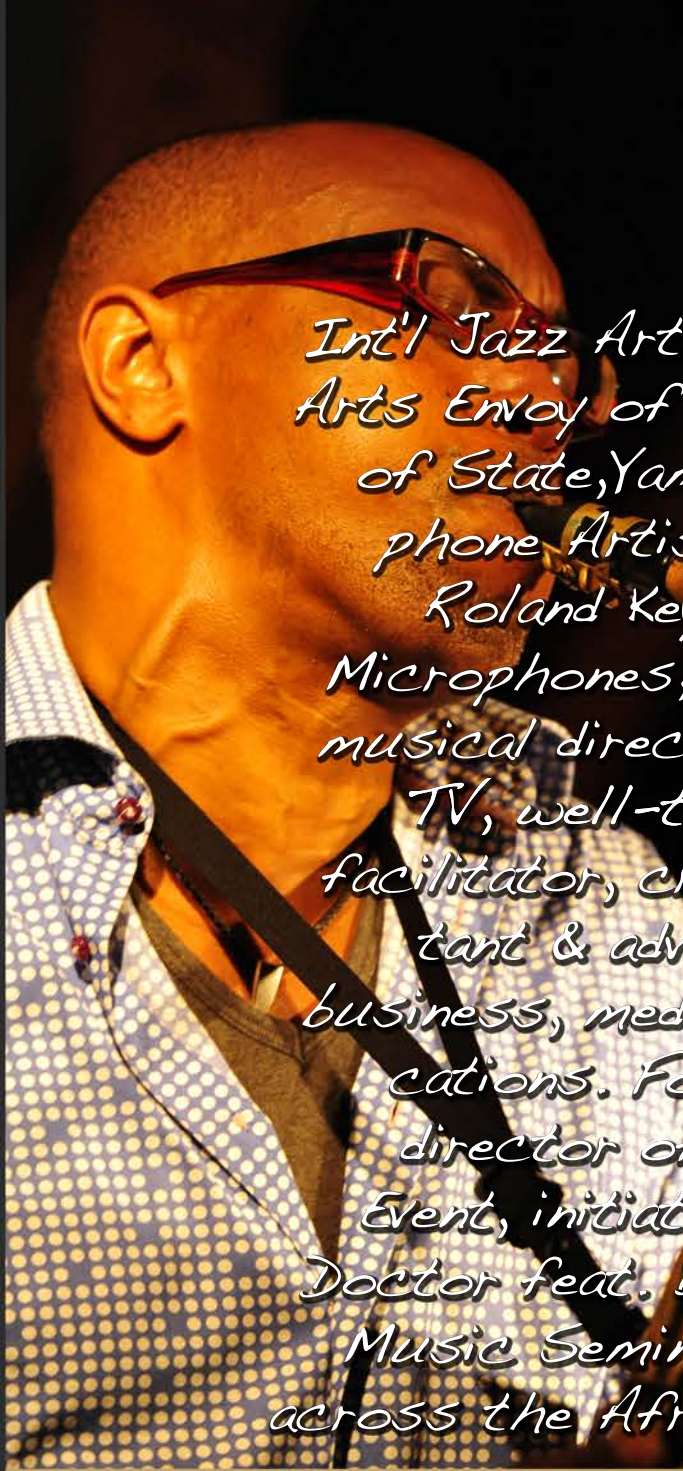
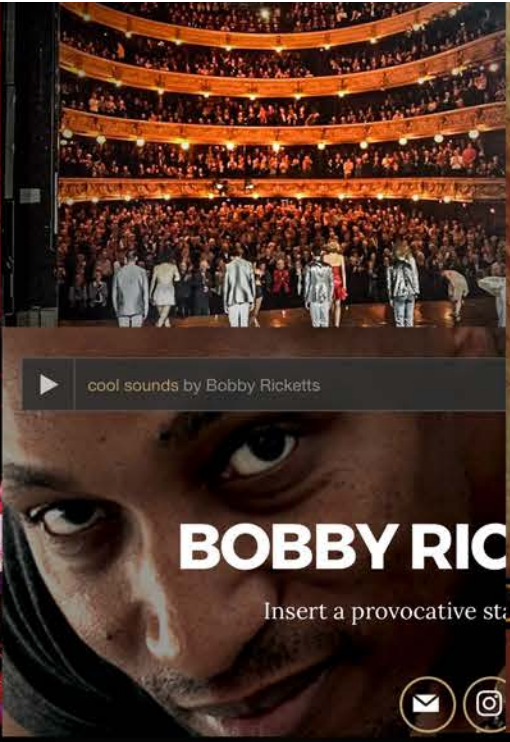
Personal Leadership

Bringing one's best, artful,
compassionate, empathic
self to the endeavor

Creative Empowerment

If small actions have the potential to create significant change, then perhaps it is of great value to explore and discover our highest aspirations, base daily action upon their values, and persist until change occurs.





Int'l Jazz Artist, Cultural & Arts Envoy of the U.S. Dept. of State, Yamaha EU Saxophone Artist, endorser of Roland Keyboards & DPA Microphones, iconic former musical director for Nordic TV, well-traveled seminar facilitator, creative consultant & advisor for global business, media & communications. Founder/creative director of The Dar Jazz Event, initiator of the Band Doctor feat. Bobby Ricketts Music Seminars conducted across the African continent.